

INDEX

<i>Preface</i>	ix
--------------------------	----

CHAPTER 1 INTRODUCTION

1.1. Introduction	1
1.2. Background and contextualization	3
1.2.1. Research framework	3
1.2.2. Study positioning	5
1.2.2.1. Current debates	5
1.3. The process of creating debate	7
1.3.1. Research scope	7
1.3.2. Search for suitable methods	11
1.4. The process of creating value	12
1.4.1. Logical flow of value	12
1.4.2. Contribution of the study	15

CHAPTER 2 INNOVATION IN INNOVATIVE LITERATURE

<i>Abstract</i>	17
2.1. Inception of innovation	18
2.1.1. Exploitation or exploration? The solution of ambidexterity	28
2.1.1.1. Temporal ambidexterity	31
2.1.1.2. Structural ambidexterity	32
2.1.1.3. Contextual ambidexterity	33
2.1.1.4. Domain ambidexterity	33
2.1.1.5. Paradoxical ambidexterity	35
2.2. Novelty perspective of exploitation and exploration	35
2.2.1. What about ambidexterity?	40
2.3. The corporate responsibility	42
2.3.1. Stakeholder orientation positioning	43
2.4. Literature analysis of exploitation and exploration in stakeholder domain..	46
2.5. Contribution to knowledge	50

CHAPTER 3
INVESTIGATION ON FIRM PERFORMANCE
THROUGH STAKEHOLDER DOMAINS

<i>Abstract</i>	53
3.1. Introduction	54
3.2. Literature review	56
3.2.1. Innovation via exploitation, exploration, and ambidexterity	56
3.2.2. Stakeholder domain of exploration and exploitation	60
3.2.3. Research design and hypothesis development	62
3.3. Methodology and sample strategy	65
3.3.1. Data collection	65
3.3.2. Sample strategy and description	66
3.3.3. Literature search	68
3.3.4. Content analysis	69
3.3.5. Measures	71
3.3.5.1. Dependent variable	71
3.3.5.2. Independent variable	72
3.3.5.3. Mediating variable	73
3.3.5.4. Control variables	75
3.4. Analysis	76
3.5. Results	80
3.6. Conclusion	85
3.7. Theoretical and practical implication	89
3.8. Limits and clues for future research	90

CHAPTER 4
CROSS-BOUNDARY AMBIDEXTERITY:
EXPLOITATION AND EXPLORATION WITHIN AND ACROSS
STAKEHOLDER DOMAINS

<i>Abstract</i>	93
4.1. Introduction	94
4.2. Theoretical background and hypotheses	96
4.2.1. Internal/external exploitation/exploration in stakeholder domain	96
4.2.2. The impact of cross boundary ambidexterity on firm performance	100
4.2.3. Cross boundary ambidexterity matrix	102
4.3. Research design	104
4.3.1. Research setting, sample and data selection	104
4.3.2. Variable definition	105
4.3.2.1. Dependent variable	106
4.3.2.2. Independent variable	108
4.3.2.3. Control variables	108
4.3.2.4. Estimation procedures	109
4.4. Results	110
4.4.1. Descriptive statistics and correlation	110
4.4.2. Results of hypothesis test	113

4.5. Conclusion and discussion	118
4.6. Theoretical and practical contribution	120
4.7. Limits and future research	122

CHAPTER 5
DISCUSSION AND CONCLUDING REMARKS

5.1. Discussion of finding	123
5.1.1. Solidity of assumptions	125
5.1.2. Addressing research question	125
5.2. Contribution to knowledge	127
5.3. Implication for practices	129
5.4. Limitations	130
5.5. Directions for future research	132
<i>References</i>	135

